World Radio Day 2013
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**{ Press release
Communiqué de presse }**

December 26, 2012

February 13 is the day proclaimed by UNESCO and endorsed by the United Nations General Assembly to celebrate Radio as a medium; to improve international cooperation between broadcasters; and to encourage major networks and community radio alike to promote access to information and freedom of expression over the airwaves. UNESCO encourages all countries to celebrate World Radio Day by planning activities in partnership with regional, national and international broadcasters, non-governmental organizations, the media and the public.

The International Committee for the World Radio Day is constituted by agreement among the most representative broadcasting organizations. Its purpose is to internationally promote the celebration of the World Radio Day, whom the first edition will be held February 13, 2013 by means of different activities.

This Committee invites all public, private, online and community Radio organizations as well as Radio professionals and listeners worldwide to participate in a global campaign and join voices to tell the world why Radio still is the greatest media!

www.wrd13.com the World Radio Day International Committee web platform organizes sound item exchanges in order to promote this medium (1 minute maximum). You are invited to produce and to send to this website your posts, whatever your link may be with the Radio world (public Radio, private Radio, community Radio, independent producer, listener …).

All international Radio organizations are also invited to actively ask their listeners to participate by publishing the promo banners on their website or by sharing the link on their Facebook or Twitter page. WRD13 could be the perfect opportunity to strengthen radio relationships with listeners!

Any Radio organization will be able to freely download any content available on the platform and celebrate World Radio Day by broadcasting all day, on Wednesday 13 February 2013, audio messages on the importance of Radio from all over the world.

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